

Advertising Rates

Website Advertising:

Classifieds:	Free
Directory Listing	Free
Enhanced Directory Listing:	\$25.00/yr 1st category \$10.00/yr additional category
Mini-Web Page:	\$150/yr includes directory listing in up to 3 categories

	STANDARD PLACEMENT	FEATURED PLACEMENT
Single Column Ad:	\$50/yr	\$100/yr
Double Column Ad	\$90/yr	\$180/yr
Triple Column Ad:	\$135/yr	\$250/yr
Column Ad:	\$175/yr	\$325/yr

	1 MO.	3 MO.	6 MO.	1 YEAR
ENN Title Sponsor:	N/A	N/A	\$1200	\$2000
Premium Page Sponsor:	\$200	\$400	\$ 700	\$1000
Page Sponsor:	\$100	\$250	\$ 400	\$ 600
Horse of the Month Sponsor:	\$200	\$400	\$ 700	\$1000

Newsletter Advertising/Issue

	1	3	6	12	26
Title Sponsor:	\$50	\$90	\$240	\$420	\$780
Column Box Ad:	25	45	90	120	205
Coupon/Banner Ad:	40	70	210	300	520
Classified News Title Sponsor:	40	70	210	300	520
Classified News Box Ad:	20	35	80	100	195
Classified News Coupon Ad:	25	45	190	250	475
Both Mailings Title Sponsor:	80	140	400	625	1050
Both Mailings Box Ad:	40	65	140	175	325
Both Mailings: Coupon Ad:	50	110	350	400	750
Business Classified Box Ad:	30	50	150	250	425

Special Feature Advertising:

Title Sponsor Ad:	\$100
Column Box Ad	50
Coupon/Banner Ad:	75

Other:

Survey sponsorship:	call to discuss
Contest sponsorship:	call to discuss
Poll sponsorship:	call to discuss
Photo contest:	call to discuss

- GST is extra
- 15% surcharge if billed monthly
- \$10 copy charge if less than 6 months purchased when changing ads
- Method of payment: PayPal to ads@equineniagaranews.com ; cheque or money order (must be International Money Order if from the US) made payable to "Your Design Vehicle".
- Discounts may apply if advertising in more than one area. Ask us for details.